

30 May 2025

AIRA Announces the 2025 Best Practice Investor Relations Awards Winners

The 2025 Australasian Investor Relations Association (AIRA) Awards winners were announced last night at the Annual AIRA Best Practice Investor Relations Awards. Thirteen of AIRA’s awards recognise listed entities that have excelled in Investor Relations over the past year. The winners were determined based on votes from domestic and international equities buy and sell-side analysts and fund managers.

“These awards recognise not only excellence in investor relations, but also the critical role that IR professionals and our broader community play in navigating today’s dynamic capital markets,” said Ian Matheson, Chief Executive Officer of AIRA. “As expectations around transparency, ESG disclosure, governance, and stakeholder engagement continue to rise, the work of those we celebrate tonight sets the benchmark for effective, credible, and forward-looking communication. Their commitment strengthens trust, supports market integrity, and ultimately enhances the connectivity between companies and investors—something that is increasingly vital in this rapidly evolving landscape.”

This year, AIRA awarded five sell-side awards, including a new award in recognition of the boutique brokers or commercial conference organisers community and their support of the small-cap and emerging companies. These award winners were determined based on voting from investor relations professionals from listed entities.

The award winners are listed on the following page.

To access the research methodology and voting criteria, please visit [About the Best Practice Awards](#) and [About the Sell-Side Awards](#).

For more information about the AIRA’s Best Practice Investor Relations Awards, contact the AIRA Secretariat on 02 9872 9100 or email administration@australasianir.com.au.

2025 Best Practice Investor Relations Awards - Award Winners

2025 Best Practice IR Awards Categories	2025 Award Winners
Overall Best IR by a Company within the S&P/ASX 200*	Xero Limited
Best International IR by an Australasian Company**	Goodman Group
Best IR by a Company in the S&P/ASX 50*	Macquarie Group Limited
Best IR by a Company in the S&P/ASX Mid-Cap 50*	REA Group Limited
Best IR by a Company in the ASX Mid-Cap 100*	IMDEX Limited
Best IR by a Company in the ASX Mid-Cap 200*	Maas Group Holdings Limited
Best Investor Relations by a Company in the S&P/ASX Emerging Companies Index*	EML Payments Limited
Best IR by a New Zealand Company*	Chorus Limited
Most Progress in Investor Relations by an Australasian Company*	TechnologyOne Limited
Best Investor Event by an Australasian Company*	Xero Limited
Best Use of Technology for Investor Communications by an Australasian Company*	Xero Limited
Best ESG and Sustainability Reporting by an Australasian Company*	National Australia Bank Limited
Best ESG Engagement by an Australasian Company*	Brambles Limited
Best Equities Conference for Australasian Listed Entities*	Macquarie Australia Conference
Best Equities Conference for Small / Emerging Companies Organised by a Boutique Broker or Commercial Conference Organiser	Morgans Conference
Best International Investor Access for Australasian Listed Entities*	Citi
Best Domestic Investor Access for Australasian Listed Entities*	UBS
Best Retail Investor Access for Australasian Listed Entities*	Morgans

*Data provided by MarketMeter

**Data provided by Extel

Media Release



AIRA
AUSTRALASIAN
INVESTOR RELATIONS
ASSOCIATION

About AIRA

The Australasian Investor Relations Association (AIRA) was established in 2001 to advance the awareness of and best practice in investor relations in Australia and New Zealand and thereby improve the relationship between listed entities and the investment community. The Association's 160 corporate members now represent over A\$1.2 trillion of market capitalisation, over 80% of the total market capitalisation of companies listed on ASX.

Thank you to AIRA Partners and Sponsors

AIRA
AUSTRALASIAN
INVESTOR RELATIONS
ASSOCIATION

Best Practice Awards

EVENTS PROGRAM PARTNER

MUFG

STRATEGIC PARTNER

ASX

RESEARCH AND INSIGHTS PARTNER

Computershare

ENGAGEMENT PRACTICES PARTNER

Georgeson

PROFESSIONAL DEVELOPMENT PARTNER

SODALI & CO

NEW ZEALAND PARTNER

NZX

DINNER SPONSORS

Atticus **AUTOMIC GROUP** **BNY** **COLLIER CREATIVE** **CtrlPrint**

extel **MARKETMETER** **notified** **|tangelo**